

Case Study: CTR Smart Repair

PROFILE



Company

CTR Smart Repair

Industry Status

New Business

Product

SMARTVAN

OVERVIEW

After spending 3 years painting cars at Mercedes Benz as well as a further 3 years at a local body shop, Connor Tregarthen got in touch with SMARTFIX to help him set up his own business in the SMART Alloy Wheel Repair Industry.

SMARTFIX worked closely with Connor to understand his specific requirements and ensure the successful launch of CTR Smart Repair.

The SMARTVAN provided the ideal solution for Connor to offer both minor bodywork alloy wheel repairs from one fully equipped mobile workshop.

This case study takes a closer look at the final product and what services Connor has been able to set up since joining forces with SMARTFIX.

Address :

3 Bishop Square, Titan Court, Hatfield, AL10 9NE

Email : contact@smartfixuk.com



03303 110 440

KEY OBJECTIVE

With over 6 years' experience in the alloy wheel industry, Connor already had the skills to start his own business. However, he was missing the connections, suppliers and equipment required to deliver the services to his customers at a premium standard.



WHAT SMARTFIX DID

Initial Consultation:

SMARTFIX carried out an initial consultation to find a practical solution whilst providing business advice for Connor's new start up. SMARTFIX listened closely to what Connor wanted, advising and making recommendations on the best approach to identify the right van installation and process for him.



Very personable, was kept updated throughout the entire process. I was put in contact with various members of the team who could supply things like materials, create a logo, create a livery design, and more so that my new van was ready to work out of when it was delivered. Could not recommend enough!

- Connor Tregarthen on the SMARTFIX SMARTVAN installation process

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Van Sourcing and Conversion:

To bring Connor's service to his customers, SMARTFIX sourced, designed and installed a bespoke mobile SMART Alloy Wheel Repair workshop.

Before the build, SMARTFIX provided a full van build schedule and a scale floor layout.

This allowed SMARTFIX and Connor to collaborate closely on the van's design to ensure a practical layout was factored whilst meeting Connor's requirements and the highest level of Health & Safety Compliance.



As a result of Connor and SMARTFIX's collaboration, CTR Smart Repair's launch was seamless and are now able to offer the following services to their customers:

Bumper
Scuffs



Alloy Wheel
Refurbs



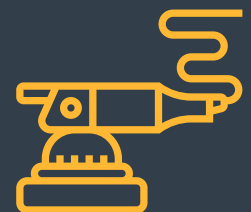
Minor
Dents



Stone
Chips



Machine
Polishing



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A CLOSER LOOK...



The main workspace inside the CTR SMARTvan©

Fully segregated spray room with integrated infra red heaters



The completed van livery



Some of the logo design work examples

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Very professional and impeccable service from SMARTFIX who did everything I could ask for, and covered all bases with the installation of my new smart repair van, of which the quality is outstanding.

- Connor Tregarthen on working with SMARTFIX

CONTACT OUR TEAM TODAY:

If you're looking to start an alloy wheel repair service in your area, it can be hard to know where to start. That's why we offer you support for every stage of your journey, with a range of SMARTFIX services designed to help you meet your customers' needs.

If you would like to find out more about our products and services, [contact us](#) today for tailored, knowledgeable advice from our team of experts.

SMARTFIX[®]

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